39% of students at four-year institutions never access formal campus career services, though non-traditional, African American and Latino students find these services more valuable than do their peers.
Faculty can boost confidence: Commitment to helping

Successful in job market
- Strongly agree: 66%
- All others: 20%

Successful in workplace
- Strongly agree: 70%
- All others: 22%

Field of study will lead to good job
- Strongly agree: 74%
- All others: 43%

How helpful are academic advisers?

- Courses: 46%
- Major: 39%
- Next Degree or Program: 30%
- Career: 28%

Underrepresented and underserved students: Advisers more valued

As with their evaluations of career services, black and Hispanic students, first-generation students and Non-traditionally-aged students are more likely to rate the guidance they received as very helpful.
The Big Six Success Factors

- 64% “At least one professor who made me excited about learning”
- 32% “Long-term project taking a semester or more to complete”
- 27% “Professors cared about me as a person”
- 30% “Internship or job where applied learning”
- 22% “A mentor who encouraged my goals and dreams”
- 20% “Extremely involved in extracurricular activities and organizations”
- 14% of all graduates experienced all three
- 6% of all graduates experienced all three

Results from the Gallup-Purdue Index, survey of college and university alumni

Big Six Factors Impact on Success

- 75% of graduates who strongly agree that they had all “Big Six” experiences graduated within four years
- 61% of graduates who did not agree they had all “Big Six” experiences graduated within four years

Sources: UCLA HERI Survey of College Freshmen; Strada-Gallup Alumni Survey

82% of graduates who strongly agree that they had all six experiences as an undergraduate also strongly agree their school prepared them well for life outside of college.
Course Relevance

The Relationship of Relevance with Value and Quality

The Relationship Between Relevance and Well-being
Voc/Tech Surpass All Others In Agreeing Coursework Was Relevant

- Vocational/Technical: 53%
- Postgraduate degree: 52%
- Two-year degree: 35%
- Four-year degree: 27%

Source: Strada-Gallup Education Consumer Survey

What does it mean?
Connecting education to work and life matters most

1. Meet students where they are in their aspirations for work outcomes.
2. Integrate and initiate discussions of educational pathways to careers.
3. Meta-teach—teach why course content, assignments, approaches and projects have relevance to real world and work successes.
4. Identify education experiences as means to end of developing valuable skills and abilities for work and life.
5. Identify work and life experiences as means to end of developing academic knowledge.