NEW DIRECTOR TRAINING

February 21–22, 2024 | Washington, DC

Typical Day of a Director:

Sub-grantees, Contractors, Volunteers, and

Community Partnerships

Melinda Munden, North Carolina SHIIP Kevin Robertson, North Carolina SMP Ray Walker, Oklahoma SHIP and SMP





North Carolina SHIIP

- Founded in 1986 by the Department of Insurance and was one of the first SHIP's in the country.
- Commissioner of Insurance is elected every four years.
 - Part of the NC Council of State and does not fall under the authority of the Governor.
- SHIIP is a Division within the NCDOI and NCSMP in housed within SHIIP.
 - Also administer MIPPA Priority Areas 1, 2, and 3
- Receive some state appropriations majority of funding comings from ACL-OHIC federal grants.



NC SHIIP- Staff

- SHIIP 26 full-time employees and one part-time employee, 15 are funded by federal grants and 11 are funded through state appropriated funds.
 - Salary % are allocated based on work performed for each grant.
 - Staff is trained on all grant objectives our motto is "You can't do one without the others."
- SHIIP Director, SMP Director, Regional Managers, Senior Technical Advisor, Project Manager, Program Specialists, Complaint Analysts, Communication Specialists, etc.



NC SHIIP Structure

- Housed within human service agencies
- At least one site in each of NC's 100 counties
- Receive SHIP Base grant dollars to support SHIIP locally – formula based
- Most sites accept MIPPA Priority 1 – formula based

Local SHIIP Coordinating Sites



- Appointed by the local agency
- SHIIP/SMP certified
- Manage volunteer network within the county
- Manage SHIIP at local level

Certified SHIIP Coordinator



- Complete SHIP TA online training
- Additional state-specific trainings SMP, LTC, STARS, shadowing
- Volunteers are certified for SHIIP and SMP
- Nearly 700
- Direct-entry in STARS

Certified SHIIP Volunteer



- 1.5 Program Specialists support 50% of the state
- 2 Communication Specialists handle complex cases
- STARS crossover to SIRS

NC SMP



- 9 of 16 Area Agencies on Aging fraud outreach
- Identity Theft/Shed-a-Thon Events – local coordinating sites

Sub-grantee







NC SHIIP- Subgrantee Requirements

- Statement of Work for each grant requires targeted outreach, advertising, direct counseling, application assistance, and STARS reporting.
- Goals based on total county population and Medicare beneficiary population for SHIP Base Grant.
- Goals based on total county population, Medicare beneficiary population, and LIS potentially-eligible for MIPPA Priority Area 1 only.
- NC SHIIP serves as the pass through for Priority Areas 2 & 3 at the request of NCDHHS, and they provide the funding formula.
- Mid-Year and End-of-Year PPRs and FFRs.







- if you qualify for Medicare Savings Program or get these Irels, you'll also be able to make changes to your coverage one time during each of these quarters:

April 1 - June 30 July 1 - September 30

If you make a change during one of these quarters, it will take effect on the first day of the following. month. You'll have to wait for the next quarter to make another change. You can't use this Special Excellment Reside from October - December However, all people with Medicare can make changes to their coverage from Detober 15 - December 7, and the change will take effect on January 1.

Claribility auditolines for Extra Main are based on income and assets, and they change from your in your

MEDICARE SAVINGS PROGRAMS

The Medicare Savings Programs (MSPs) help qualified Medicare beneficiaries pay for their Medicare. Part A and that Bihealth-case necks, such as premiums, disdutribles and resourcese. There are various levels of assistance through Medicare Savings Programs, Even III you don't qualify for full Medicard, you might be eligible for coverage of some of your medical expenses.

Highlity paintaines are based on increase and masts, and they change from your to your

If you newly become eligible for, lose, or have a change in your Medicald or Datis Help status, you will quality for a Special it wollment Period to charge plans

Consumer Publications









The Road to Medicare: Planning Your Drive Toward 65

Seniors' Health Insurance Information Program North Carolina Department of Insurance Mike Causey, Commissioner

855-408-1212 · www.ncshiip.com

It is wern important for everyone becoming slightly for Medicine to get accurate information about coverage and delivery options, including sugglemental health incurance, reladions health plans and presolution-thap coverage. lon'te these lower will help you swell sentous analogolly problems later. This had sheet will help you may your purpose to Medicare highlighting readblocks and warrong signs along the way.

Some read specificanced to wants and for area

publications to must you.

- Coulties: Blackery Basel Heard What to present for Medicare
- in Second Agent (Servicement) Which and how you need to exhall in Modes re
- Detail Working Part 65. Information for borreflerance who play to work tryonelage 65.
- Whith Way to Douglamental Coverage? Change in health recraises to cognitioned inscious. If Virgo Sat Bally — Researces for further information and assistance on the total to Medicare

the seriory' realth/maurator information imaginal (Minit), a diversity of the fresh basins inquiriment of travence, is excited for additional guicance and information at any turn of the read, Compat Smith at BUC-BB-STD or neighborhoodings. Trained I-RP extended superators are also available in every source, in both Constructs help with your specific situation. The SHIP Web site, www.esship.com, also provides information and

Caution: Slippery Road Ahead

Several recently before turning 60 year should larger to been more about Medicare and how 6. edition to your circumstances. For exemple:



 If you're a least on Medicare due to disability, you're've a brand new six month Open Excellment Period to purchasing Medicare supplementar recording when you furn \$6.

- Title to your employer's benefits officer and set for any information about company health macroine offer any so, if you have an employer siroup resists manufacturing that will continue to per secondary after you become slights for hardcare, starts the bond's trainer to time our the cost and turnells of the plan. You will then need to decide if you cloud been plan ISOP as according to Medicare or if you need to drop your ISOP and purchase
- a Medicare copplement or join a Medicare Advantage plan. If your BDPT has drug binnefile, make sure they are as great as or better than teachers start it. If you will not be covered by an down plan that will pay recondary to Medicars, bugs to meeting a other

taralti insurance aprioris in obter an individual Medicare suppliement policy (Medigan) as a Medicare sistuatage plan. Drith san provide information about the Medicare supplement plans, Medicare Misurtage (Medicare Part C) plans and Medicare Prescription Drug-Ran (Medicare Part 1) options averable in fronth Construx.

willing a compact or proper of preferred providing. Check with your best these providing to one if these acceptifie movemes pronyers are considering. Milipson options traymoticle available in the county in which you reside. From join a Historian Advantage Plan, you are still in the Medicare Integram but you receive your Historian benefits from the private santer. You are no larger enrolled in Drigout Medicare, information about little from deburdage years, in Note: Cardina is possible from their (989-409-1332 or were unable costs). You may exted to artifections Advantage plan during your notes Continued Period four page 25 during the Medicare Open Continued Period Extrades, 15 though Day. 1, or tire Haw Medicare Advantage Open Excellment Period from Jun Litheough Mar 24.



Stop: To Get Help

Seniors' Houlth Insurance Information Program (SHIP) \$55-908-1212 or www.nothip.com NC Department of Incurance



The Seniors' Health recursions before unities Program (SMIP), a course of the HC Department of recursion. offen fax, objectiva informacion about teoricare, missicare Advantage plana, Medicare claims, Medicare pplement insurance, littedisare fresorietien Brug Flans, final and abuse prevention and long-term sare insurance. "Tarred SHIF yoursers country, are available for one on one countring in every country in the date.

Medicare - 805-655-6027 or www.medicare.gov

Medicare prevides information. 14 hours a day, sover days a week about eligibility, constinent and coverage

Social Sepurity Administration + 880-715-011.3 or www.socialism.nity.gov

Contact the Social Security Administration to swell in Medicare or to request a replacement Histoary sand.

Set your representative for information about Employer Cross Health Plan soverage.

Year hear Department of Social Services (DSD)

County BIG affices have informative about Medicard, Substitute and Medicard Surings Program eligibility and

TRESIDE for the CENTREPART (800-800-5440) or wave broken and







Key Community Partnerships

- NC Division of Aging and Adult Services
- NC General Assembly
- Other State Agencies
- Area Agencies on Aging
- NC Community Health Center Association
- NC Rural Health Association
- NC State Senior Games
- Meals on Wheels
- Eastern Band of Cherokee Indians
- Carolina Aging Alliance SAGE
- AARP North Carolina

- NC Coalition on Aging
- Governors Advisory Council on Aging
- Senior TarHeel Legislature
- Partnership to Address Adult Abuse
- NC Retired Government Employees Association
- Food Banks
- NC MedAssist
- Social Security Administration
- NC PACE Association
- Community Health Worker Association





Hang in There! Help is Available.

- Review the grant application submitted by your agency.
- Review your NGA.
- Lean on your ACL Project Officer.
- SHIP Director Steering Committee.
- Fellow State Directors.
- SHIP TA Center, SMP Resource Center, and NCOA have fantastic resources.
- Keep fostering those relationships.





Typical Day = Atypical Day





Medicare Assistance Program (MAP) at the Oklahoma Insurance Department (OID)

- Includes the SHIP, SMP, and MIPPA Priority 1
- Insurance Commissioner is elected for four-year terms (two-term max)
- OID is a non-appropriated agency (We get no money from the State)
- MAP gets no funding from other resources, including the State



Staff Employed through OID

MAP Employees- 5 FTEs (four in OKC and 1 in Tulsa)

- Everyone works on every grant program, but have other additional duties:
 - Coordinator of Volunteers
 - Outreach Coordinator
 - Grants and Contracting Coordinator
 - Hispanic Outreach



Contracted Agencies

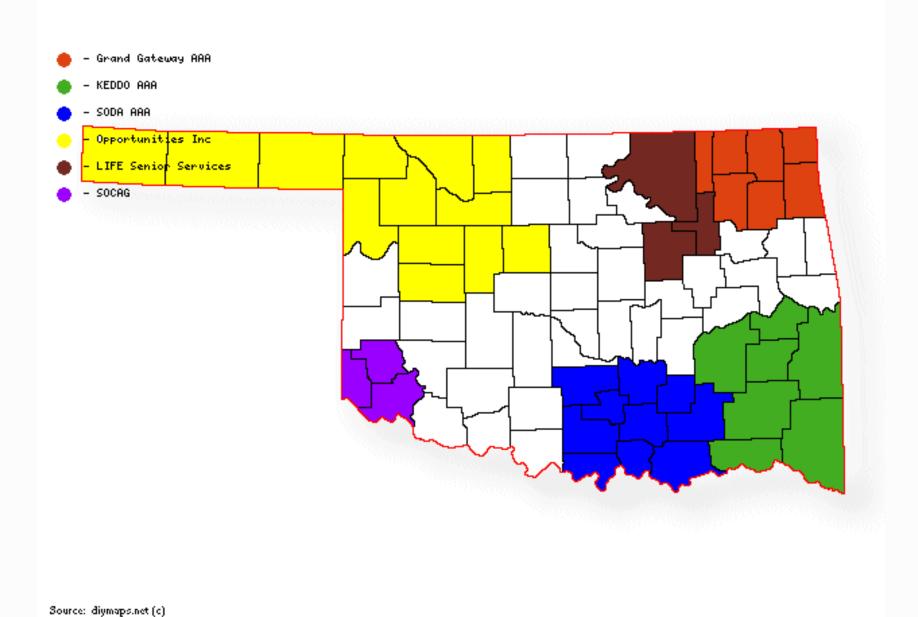
- Contracted with a call center to provide back-up to main phone line
- Contracted with other agencies across the state to provide services in their given service areas (existing service areas for other programs).
 - 9 Area Agencies on Aging
 - 3 Community Action Agencies
 - 1 Private Non-profit Agency



MAP Contracted Agency Map 1 - Areawide AAA LTCAE AAA ASCOG AAA COEDD AAA EODD AAA SHODA AAA Source: diymaps.net (c)











In-Kind Counselors

- Woodward Senior Center
- RSVP of Kay County
- Panhandle Counseling and Health Center
- Washington County ElderCare
- Tribes/IHS Facilities



Networking is Critical!

- State Council on Aging
 - Oklahoma Human Services
 - Oklahoma Caregiver Coalition
 - OK Health Care Authority
 - Dept of Mental Health & Substance Abuse Services
 - Oklahoma Mental Health and Aging Coalition
 - Silver Haired Legislature
 - Oklahoma Aging Alliance
 - Adult Protective Service
 - AARP

- Oklahoma Senior Fraud Conferences
 - Attorney General's Office
 - Department of Securities
 - Oklahoma Bankers Association
 - MAFIA/CAFEE
 - Oklahoma County Sheriff's Office
 - TRIAD/SALT
 - FBI
 - DOJ
 - Vo-Tech Centers
 - AARP

What's Working for Oklahoma

- Heartline, Inc- Call Center that acts as backup to our 800 number
- Jones PR- Handles media, social media, interviews, etc.
- Monthly Meetings with Comptroller to review and adjust budgets
 - Budget cycles, unexpected expenses, salary adjustments, etc.
- OID Communications Department- Manage website, coordinate webinars and other education events at OID.



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Partial Award Project Period	SHIP Grant #	90SAPG0086-04-00 04/01/2023 to 03/31/2024														-				remaining	3.00 9.00	
3/31/2025	Budget Period: Grant Award:	\$777,237.00	Sub 24								Fun	enditures								passed	3.00	
SIG II E G E G	OP Unit	20010	Jub 24								СХР	enditures										
Account Codes	Budget Category		Budget Amount	April Sub24	May Sub24	June Sub24	July Sub24	August Sub24	September Sub24	October Sub24	November Sub24	December Sub24	January Sub24	February Sub24	March Sub24	April Sub2 4	May Sub2	June Sub24	Year to Date Expenditures	Balance	Outstanding Enc	Balance Remaining after Enc
521/522			4,033.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	415.66	0.00	0.00	0.00		0.00	10.00		415.66	3,617.34	-	3,617.3
		Total Travel	7,923.00	10.34	0.00	96.75	114.00	2,396.23	290.00	466.48	421.29	(14.90)	0.00	0.00	0.00	0.00	0.00	0.00	3,780.19	4,142.81	50.00	4,092.8
	Equipment	None	0.00																0.00	0.00	-	-
		Total Equipment	0.00													0.00	0.00	0.00	0.00	0.00	-	
																	1					
536130/536140/53 6150/531150	Supplies	General Office Supplies	11,000.00	0.00	6.13	99.18	0.00	39.99	70.44	0.00	0.00	270.92							486.66	10,513.34	-	10,513.3
		Total Supplies	11,000.00	0.00	6.13	99.18	0.00	39.99	70.44	0.00	0.00	270.92	0.00	0.00	0.00	0.00	0.00	0.00	486.66	10,513.34	-	10,513.34
	Contractual																					
F0		Printing																	0.00			
531150		OK Medicare Supp Shoppers Guide	3,000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	005.00					1		0.00	3,000.00	6,695.00	(3,695.0
531150		MAP Brochures CMS, Social Security & other Counselor	2,000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	305.00				-	1		305.00	1,695.00	-	1,695.0
531150		Training	2,000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00								0.00	2,000.00	-	2,000.0
		Call Center															1					
515600		HeartLine, Inc	82,500.00	0.00	0.00	13,750.00	0.00	13,750.00	6,875.00	6,875.00	0.00	13,750.00							55,000.00	27,500.00	27,500.00	-
		Grant Partners														-	1					
515660		Areawide Aging Agency (AAA)	25,000.00	0.00	2,083.00	0.00	4,166.00	2,083.00	2,083.00	2,083.00	0.00	4,166.00					1		16,664,00	8,336.00	8,332.00	4.0
1		Association of South Central Oklahoma					.,	_,				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,					1		,	-,	-,	
515660		Governments (ASCOG)	25,000.00	0.00	2,083.00	2,083.00		4,166.00	2,083.00	2,083.00	2,083.00	2,083.00					1		16,664.00	8,336.00	8,332.00	4.0
515660		Central Oklahoma Economic Development District (COEDD)	25,000.00	0.00	2,083.00	2,083.00	2,083.00	2,083.00	2,083.00	2,083.00	2,083.00	2,083.00							16,664.00	8,336.00	8,332.00	4.0
515660		Eastern Oklahoma Development District (EODD)	25,000.00	0.00	0.00	2,083.00	4,166.00	0.00	4,166.00	0.00	4,166.00	0.00					1		14,581.00	10,419.00	10,415.00	4.01
515660		Grand Gateway Economic Development Association (Grand Gateway)	25,000.00	0.00	2,087.00	2,087.00	2,075.00	2,083.00	2,083.00	0.00	0.00	6,249.00							16,664.00	8,336.00	8,332.00	4.0
515660		Kiamichi Economic Development District of Oklahoma (KEDDO)	25,000.00	0.00	2,083,00	2,083.00	2,083.00	2.083.00	2,083.00	0.00	2,083.00	4,166.00							16.664.00	8,336.00	8,332,00	4.0
515660		of Uklanoma (KEDDU) LIFE Senior Services, Inc. (LIFE)	63,000.00	0.00 0.00	5,250.00	2,083.00 5,250.00	5,250.00	5,250.00	5,250.00	0.00 5,250.00	5,250.00	5,250.00							42,000.00	21,000.00	21,000.00	4.01
		Long Term Care Authority of Enid	63,000.00		5,230.00						-								,			
515660		(LTCAE)	25,000.00	0.00	2,083.00	2,083.00	2,083.00	2,083.00	2,083.00	2,083.00	2,083.00	2,083.00							16,664.00	8,336.00	8,332.00	4.0
515660		Opportunities, Inc. (Opportunities)	25,000.00	0.00	2,083.00	2,083.00	2,083.00	2,083.00	2,083.00	2,083.00	2,083.00	2,083.00							16,664.00	8,336.00	8,332.00	4.0
515660		Southern Oklahoma Development Association (SODA)	25,000.00	0.00	2,083.00	2,083.00	2,083.00	2,083.00	2,083.00	2,083.00	0.00	2,083.00							14,581.00	10,419.00	10,415.00	4.0
515660		South Western Oklahoma Development Authority (SWODA)	25,000.00	0.00	2,083.00	2,083.00	2,083.00	2,083.00	2,083.00	2,083.00	2,083.00	2,083.00							16,664.00	8,336.00	8,332.00	4.0
		Total Contractual	402,500.00	0.00	24,001.00	37,751.00	28,155.00	39,830.00	35,038.00	26,706.00	21,914.00	46,384.00	0.00	0.00	0.00	0.00	0.00	0.00	259,779.00	142,721.00	142,681.00	40.00
					.,						,	,									,	
	Other																					
531130/515370/515																						
380		Telecommunications/Internet Services	11,002.20	0.00		1,551.42	5,343.84	0.00	340.50	187.27	187.99	189.04							9,353.30	1,648.90	1,650.00	(1.1)
531130/541230		Cell Phones (5 phones)/Hotspots/MiFi	2,739.00	0.00	0.00	0.00	549.15	715.60	0.00	0.00	0.00	0.00							1,264.75	1,474.25	-	1,474.2!
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3500 41	1000	2000001	24	00035026	515660	515	24	933240000 HEAI	RTLINE INC	0000056882	3859005624	12/7/2023 O	\$	6,875.00	38500	38500	12/1/202
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3500 41	1000	2000001	24	00035021	515660	515	24	933240000 SOU	THERN OK DEVELOPMENT ASSOCIATION	000007269	3859005628	12/7/2023 O	\$	2,083.00	38500	38500	12/1/2023
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3500 41	1000	2000001	24	00035033	522150	522	24	933240000 AUTI	HORITY ORDER-PCARD	000000110	3859005670	12/8/2023 O	\$	(14.90)	38500	38500	12/1/2023
3500 41	1000	2000001	24	00035033	531130	531	24	933240000 AUT	HORITY ORDER-PCARD	000000110	3859005658	12/8/2023 O	\$	189.04	38500	38500	12/1/2023
3500 41	1000	2000001		00034996		531	24	933240000 OFFI	ICE OF MANAGEMENT & ENTERPRISE SVCS	0000000090	3859005703	12/7/2023 O	\$	305.00		38500	12/1/2023
3500 41	1000	2000001	24	00035076	532142	532	24	933240000 OFFI	ICE OF MANAGEMENT & ENTERPRISE SVCS	0000000090	3859005665	12/21/2023 O	\$	455.95	38500	38500	12/1/2023
3500 41	1000	2000001	24	00034975	532142	532	24	933240000 OFFI	ICE OF MANAGEMENT & ENTERPRISE SVCS	0000000090	3859005665	12/7/2023 O	\$	455.95	38500	38500	12/1/2023
3500 41	1000	2000001	24	00035033	532160	532	24	933240000 AUT	HORITY ORDER-PCARD	000000110	3859005658	12/8/2023 O	\$	770.67	38500	38500	12/1/2023
3500 41	1000	2000001	24	00034975	534290	534	24	933240000 OFFI	ICE OF MANAGEMENT & ENTERPRISE SVCS	0000000090	3859005665	12/7/2023 O	\$	38.41	38500	38500	12/1/2023
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3500 41	1000	2000001	24	00035033	536140	536	24	933240000 AUTI	HORITY ORDER-PCARD	000000110	3859005670	12/8/2023 O	\$	220.73	38500	38500	12/1/2023
3500 41	1000	2000001	24	00035033	536150	536	24	933240000 AUT	HORITY ORDER-PCARD	000000110	3859005670	12/8/2023 O	\$	50.19	38500	38500	12/1/2023
													\$	50,555.90			
s Of Date 🔻 Bu	us L 🔻	Class Fund	Dept ID 💌	Bud Ref ▼	PO No 🔻	PO Li₁ ▼	Sched No	Dist Line ▼ PO E	Date	▼ Account I •	ACCT -	CFDA No C	ontract ID 🔽 Amount Re	emaining 🕶	Vendor ID	Vendor Name	HDC Flag
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A Great Partnership









Key Services

- Campaign Management
- Social Media Management
- Media Outreach
- Creative Content Development
- Performance Analysis and Reporting











What's Working for Oklahoma

- PDEO- working to review records on a monthly basis, rather than twice a year.
 - Practice makes almost perfect
- Regular communications with contracted and non-contracted partners
 - Sharing emails from ACL and CMS
 - Articles
- Participate in the community!
 - Represent at events, either directly or through a partner



In Summary...

- "I could get hit by a bus."
 - Know your team- their strengths, weaknesses, and interests
 - Document roles and expectations, including timelines
- "Ready, Fire, Aim!"
 - Set/understand the goals of your program. What will success look like?
 - Discuss what has and has not worked in the past
 - Don't be afraid to be creative/innovative! We also learn when we fail.



Summary

- "It's a budget, not a magic purse"
 - Know the people who handle your budget/finances/processes/etc.
 - Develop a strong knowledge of those processes, including approval of expenditures
 - Make sure there's a cooperative process in place for creating budget narratives, approvals, reviewing budgets on a regular basis, etc.
- Where'd they go?
 - Communicate regularly with partners! They tend to disappear!
 - Establish new relationships and follow the old ones to their new positions.

