



SHIP Data QA Project Overview and Dashboard Deep Dive

PREPARED FOR:

UNITED STATES DEPARTMENT OF HEALTH AND
HUMAN SERVICES, ADMINISTRATION FOR
COMMUNITY LIVING

PREPARED BY:

CG STRATEGY & KEYBRIDGE LLC

JULY 16, 2024





Agenda



Welcome



Overview of Project



Dashboard Overview



Discussion



Questions and Next Steps

Project Overview

SHIP Data QA (November 2023 – Present)

- SHIP Data Quality Assurance project spun off from existing work w/ ACL on assessing MIPPA, SMP, and SHIP
- A common thread we noted throughout our analyses is the importance of data quality; without complete and as accurate as possible data, it's difficult to know who is being served and if there are any service gaps that exist.
- Based on this observation, we have been working with ACL on the SHIP Data QA project to determine several things:
 - Common issues that team members experience with entering data into STARS, collecting data from beneficiaries.
 - If there are trends in data quality and completeness.
 - Inform states and ACL leadership about how to improve data quality and data collection.

Data Dashboards

National SHIP Data Overview: October 2023 - March 2024

Beneficiary Contact Form

Count of All Contacts	891,782
Monthly Income "Not Collected"	17%
Assets "Not Collected"	26%
Age Group "Not Collected"	4%
Gender "Not Collected"	1%
Learn About SHIP "Not Collected"	8%
Contacts Over Two Hours	1%

Team Member Form

Total Active Team Members	10,178
Team Member Race "Not Collected"	13%
Secondary Language "Not Collected"	91%
Team Members with Time Recorded	9,595
TMs Working >40 Hours/Week	2%

NOTE: Total count of active team members includes (1) any team member linked to an interaction or event in this time period; and (2) any remaining team members marked as "Active" in STARS.

Group Outreach Form

Total Group Outreach Events	15,867
Events w/ >1000 Attendees	1%
Events w/ 3 or Fewer Attendees	15%

Media Outreach Form

Total Media Outreach Events	7,367
Geographic Coverage "NA"	25%
Estimated Number of People "NA"	7%

NOTE: Not Collected: Share of observations where "Not Collected" was offered and selected \ NA: Share of observations where no data was inputted into the system

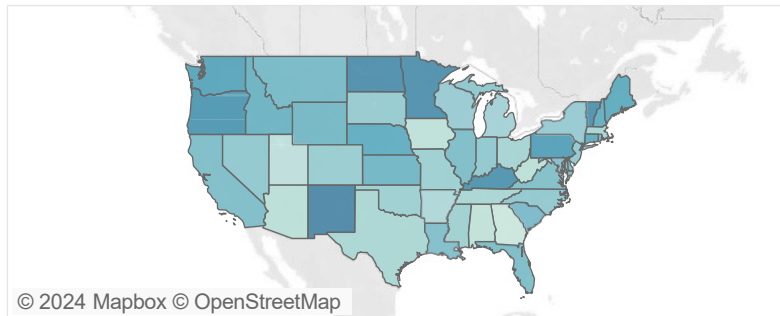
Share of Beneficiary Contacts with "Not Collected" Selected for At Least One Required Field



Puerto Rico



Guam



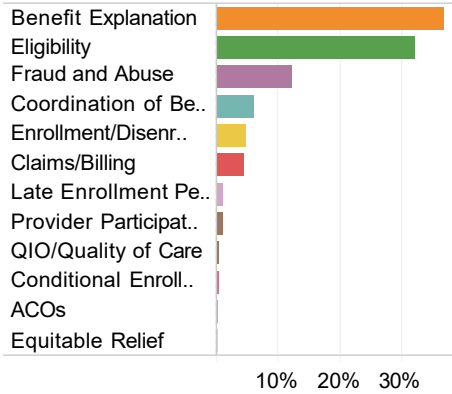
At Least One Field "Not Collected"



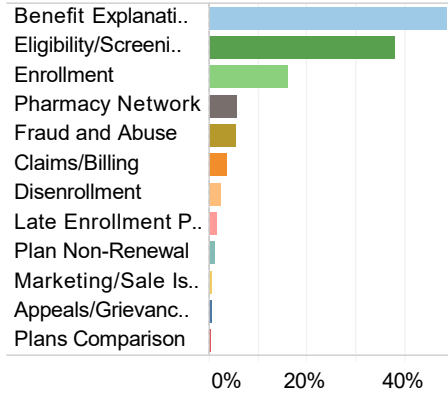
National SHIP Data Overview: October 2023 - March 2024

Session Topic Selections as a Share of Total Beneficiary Contacts

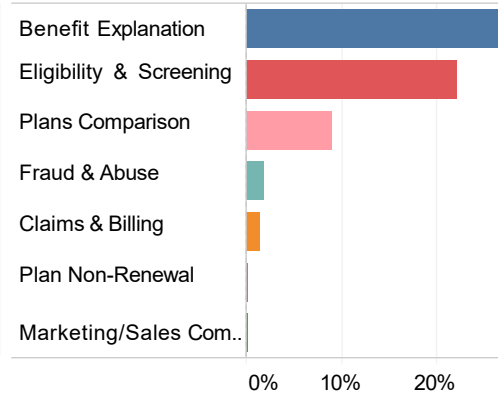
Medicare A + B



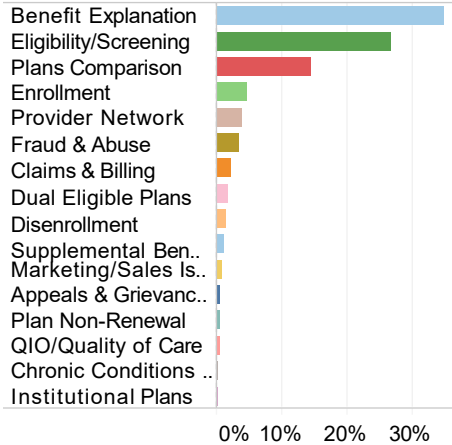
Medicare Part D



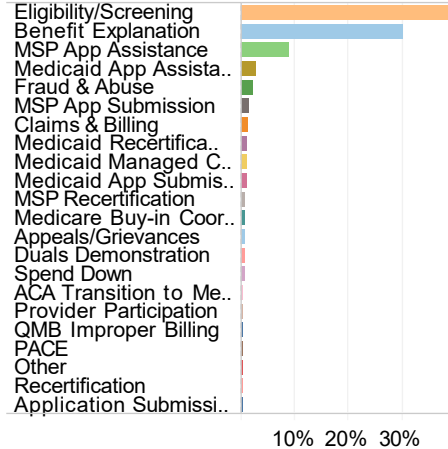
Medigap



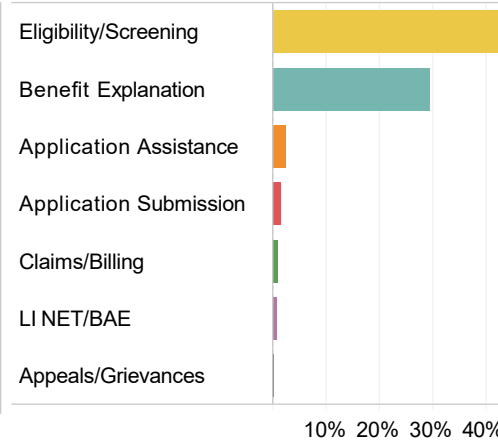
Medicare Advantage



Medicaid



Part D/LIS



Discussion

Discussion Questions (1/2)

Data Collection

- How can we improve data collection?
- Why is data collection important?
- What burdens do you experience when it comes to data collection?
- What could ACL do to make collecting data easier?

Reflection

- If you had complete data, what could you do with it? What would be enabled for you?
- Is there specific data you would prioritize collection over others? What pieces of data are most helpful / important?
- What solutions or ideas do you have for improving data collection?
- How can ACL help team members be more comfortable with collecting sensitive information?
- What messaging would ease beneficiaries in providing this information?

Next Steps and Future Work