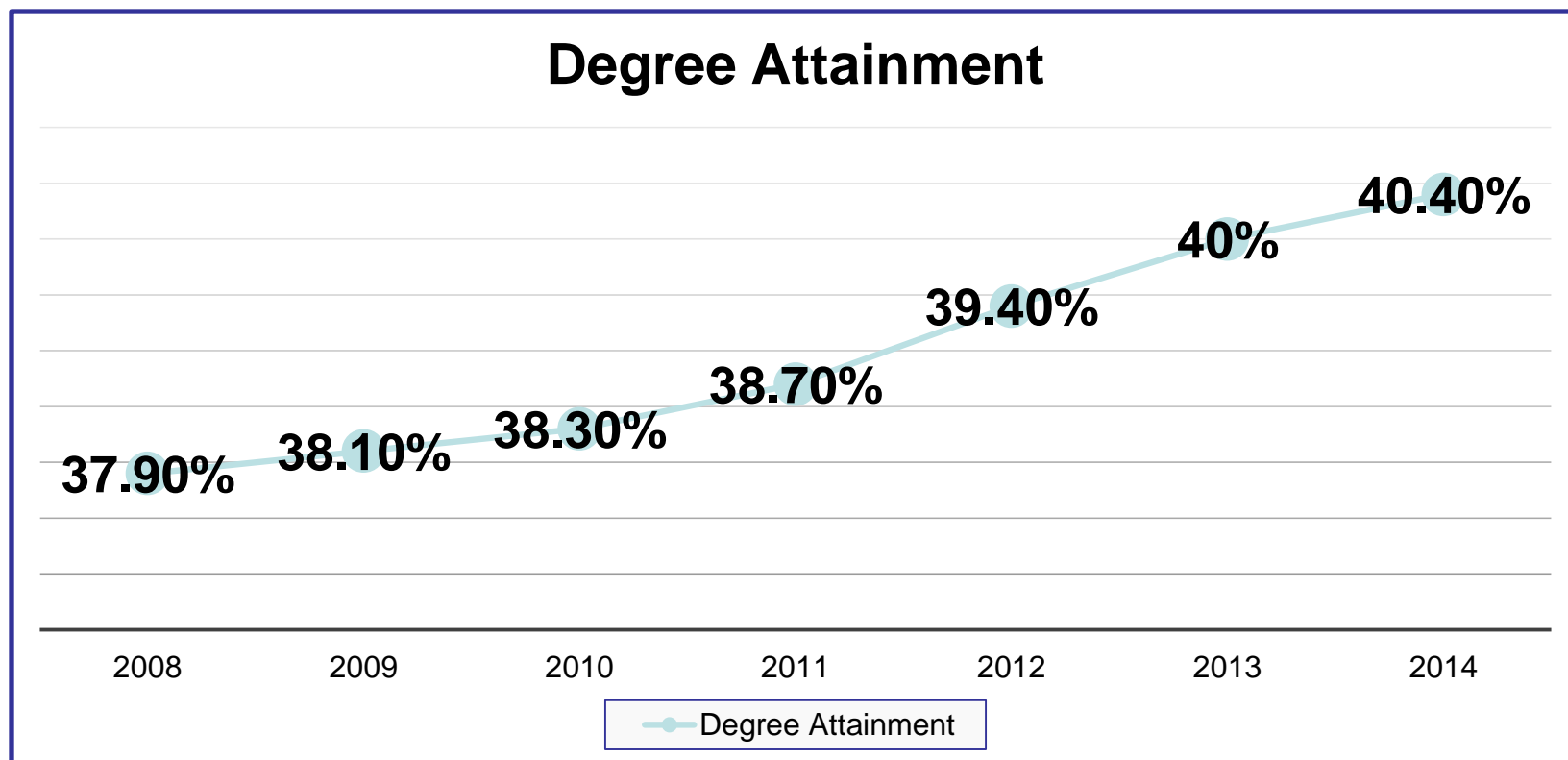




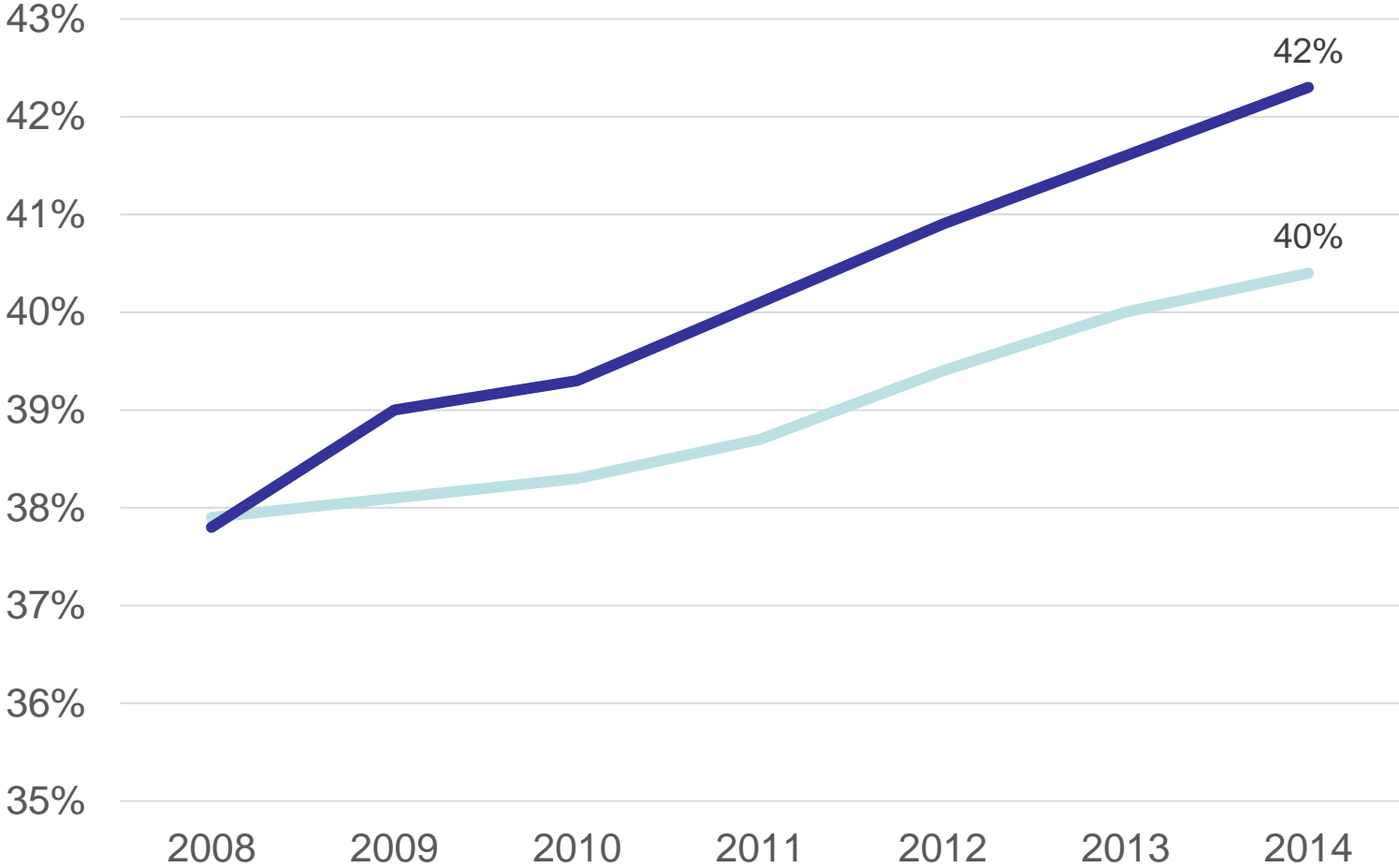
## Goal 2025:

**To increase the proportion of Americans with high-quality degrees, certificates, and other credentials to 60% by the year 2025.**

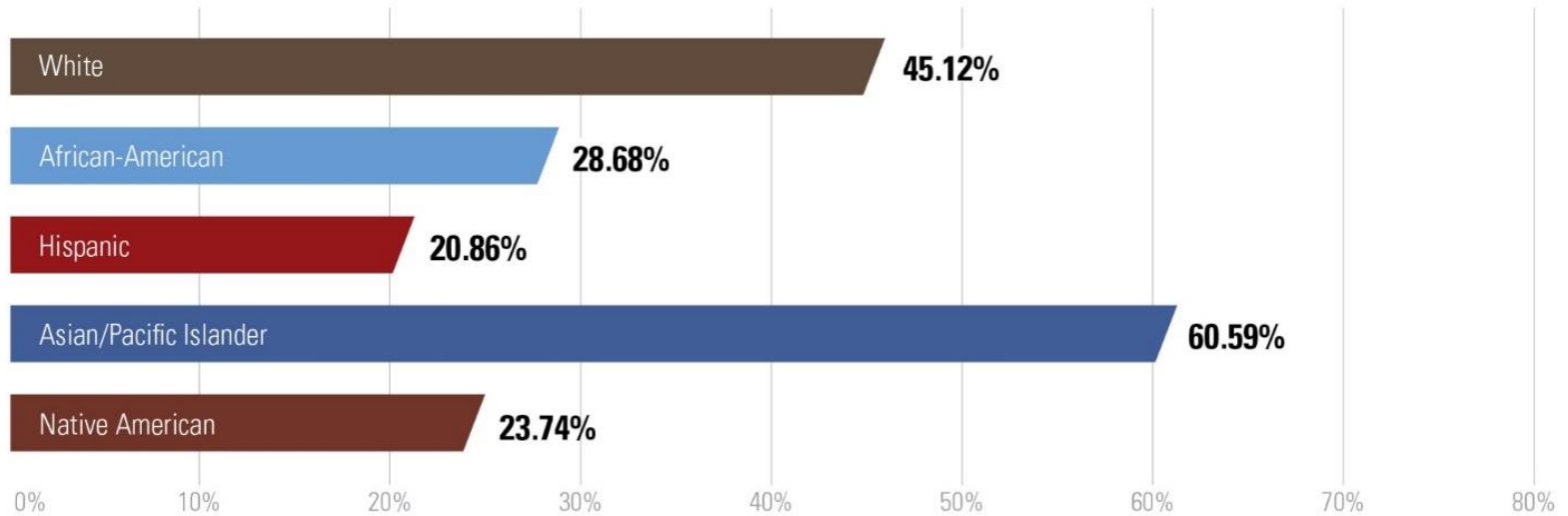
# Degree Attainment in the US



# Degree Attainment in the US: Young Adult Growth



## Degree-attainment rates among United States residents (ages 25-64), by population group



*Source: U.S. Census Bureau, 2012-14 American Community Survey PUMS File*

# Value

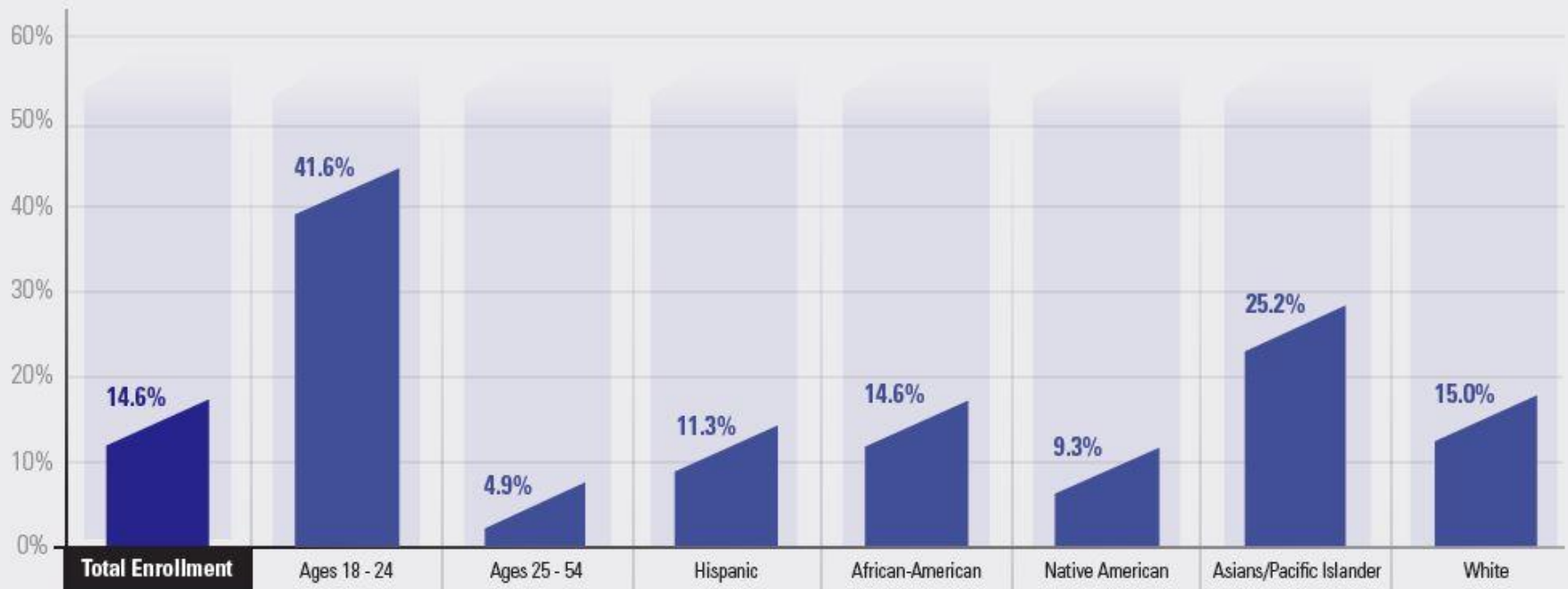
The proportion of Americans who believe that increasing higher education attainment is necessary to the nation.

<b>AWARENESS</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>
<b>Overall</b>	<b>43%</b>	<b>51%</b>	<b>61%</b>	<b>58%</b>
Hispanic	N/A	N/A	72%	<b>71%</b>
African-American	N/A	N/A	74%	<b>70%</b>
White	N/A	N/A	56%	<b>54%</b>
Ages 18-34	N/A	N/A	63%	<b>55%</b>
Ages 35-64	N/A	N/A	59%	<b>59%</b>

*Source: 2015 Gallup/Lumina Poll*

# Enrollment: Percent Enrolled Without Degree

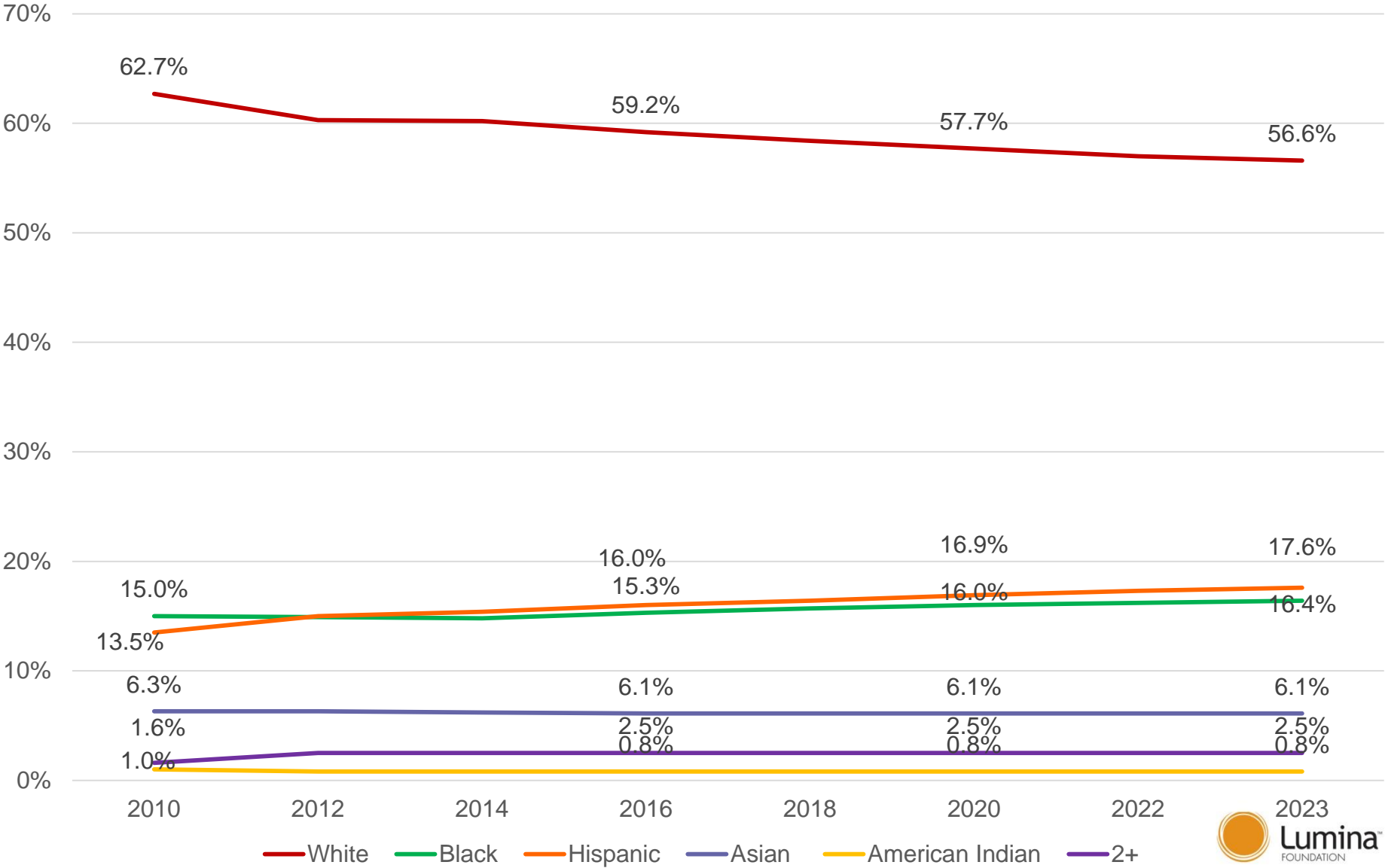
College enrollment among United States residents, ages 18-54



Source: U.S. Census Bureau, 2014 American Community Survey One-Year Public Use Microdata Sample

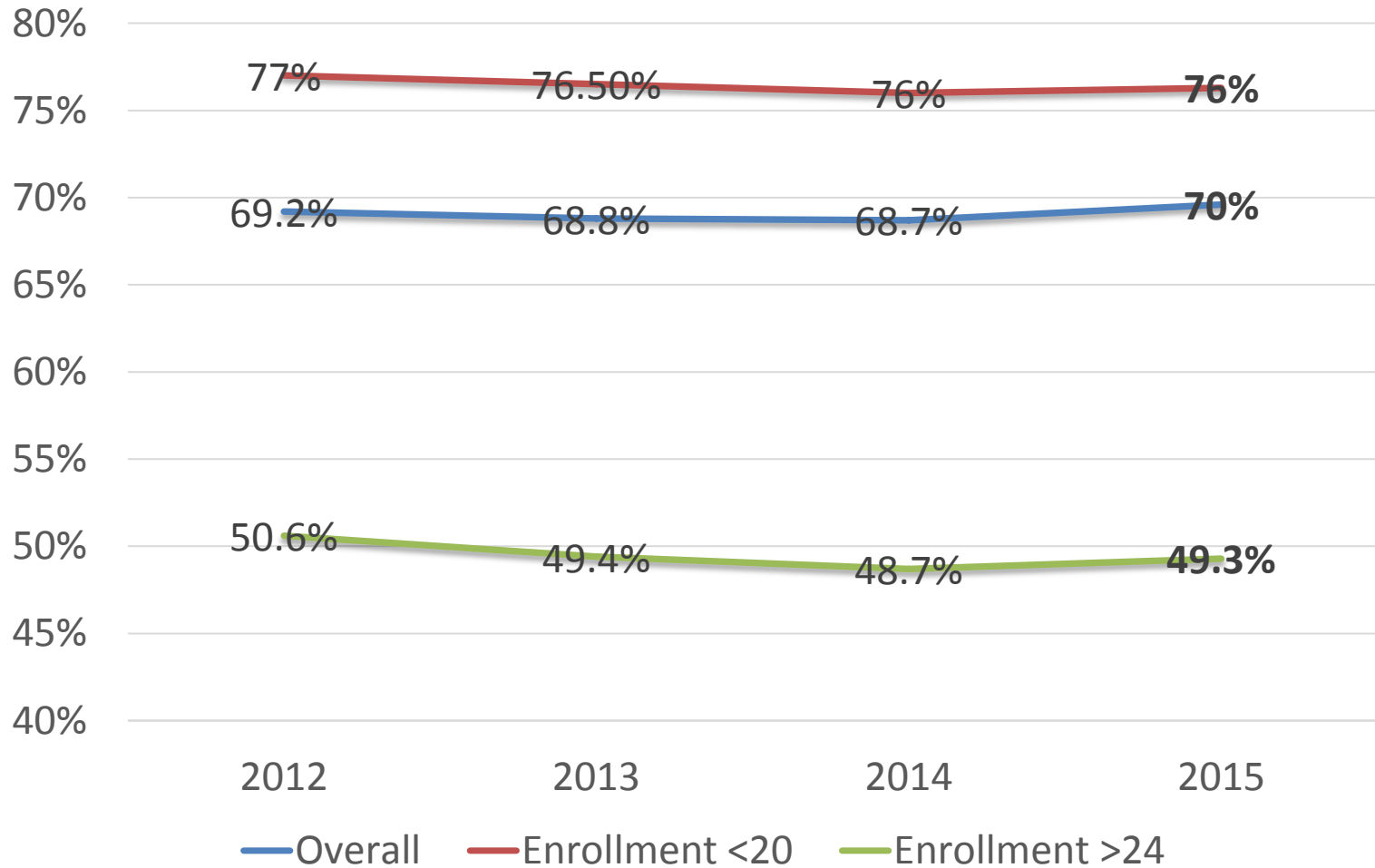
Note: These percentages reflect the enrollment of non-degree-holding students, ages 18-54, at public and private, two-year and four-year postsecondary institutions

# Fall Enrollment

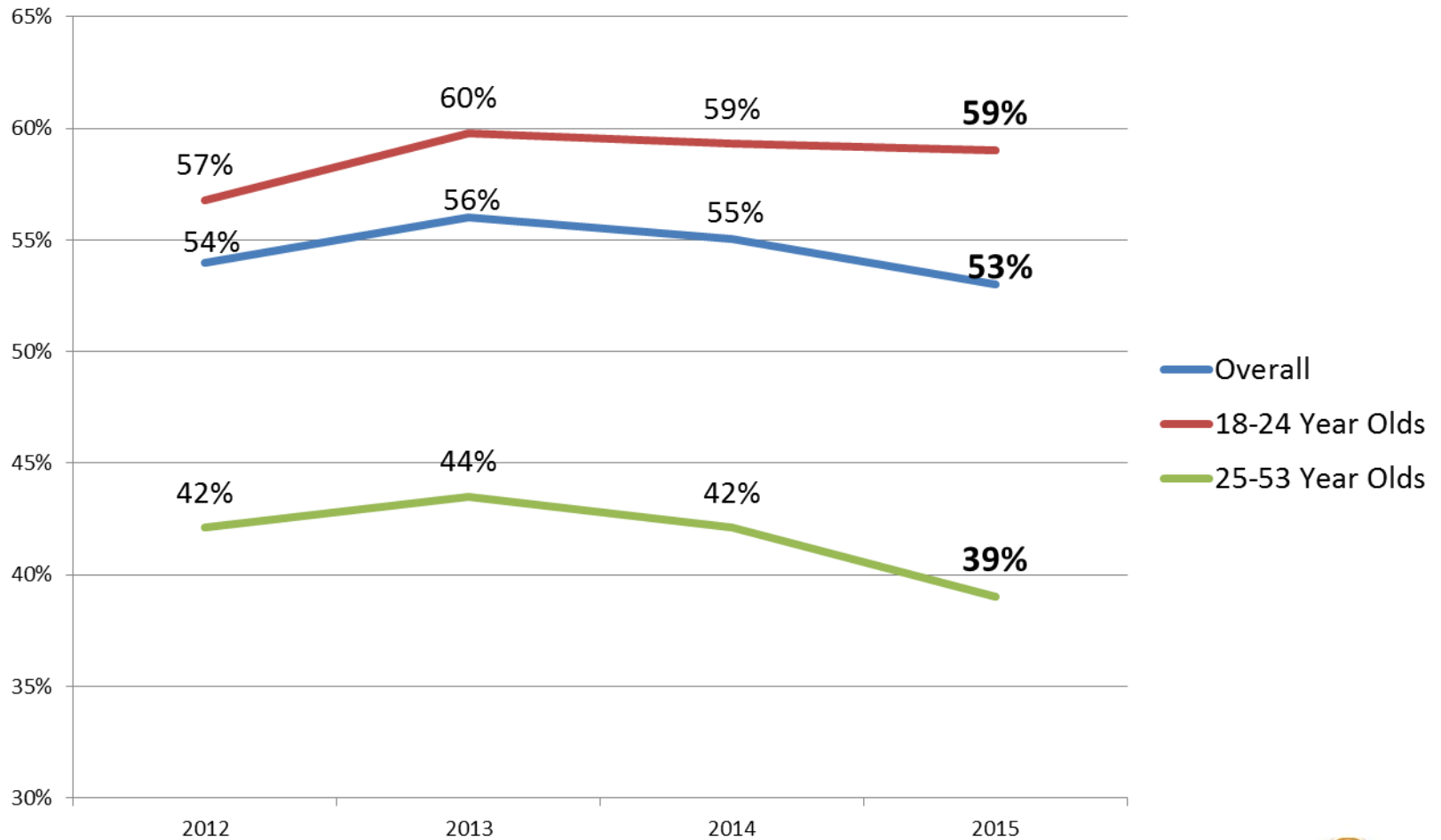




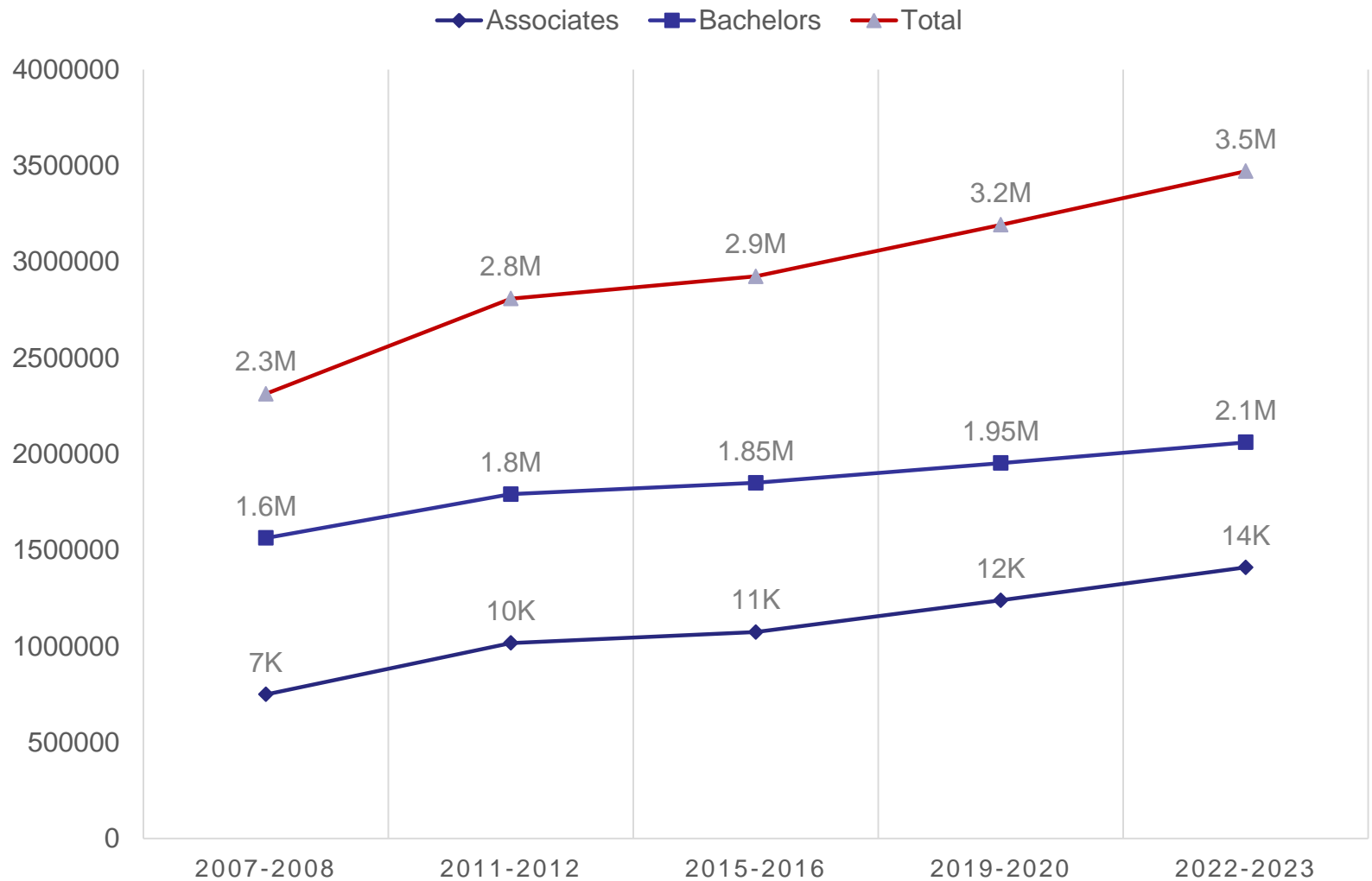
# Persistence: Increase the persistence rate of current students from 1st year to 2nd year



# Completion: Increase the overall annual higher education completion rate



# Degrees Conferred: Actual and Projected



## Goal 2025:

To increase the proportion of Americans with **high-quality**<sup>1</sup> degrees, certificates, and other credentials to 60% by the year 2025.

<sup>1</sup> High-quality credentials have clear and transparent learning outcomes leading to further education and employment.

Less than ninth grade	7,860,755	4.69%
Ninth to 12th grade, no diploma	11,782,229	7.03%
High school graduate (including equivalency)	44,135,232	26.35%
<b>Some college, no degree</b>	<b>36,011,451</b>	<b>21.50%</b>
Associate degree	14,935,196	8.92%
Bachelor's degree	33,565,969	20.04%
Graduate or professional degree	19,219,899	11.47%

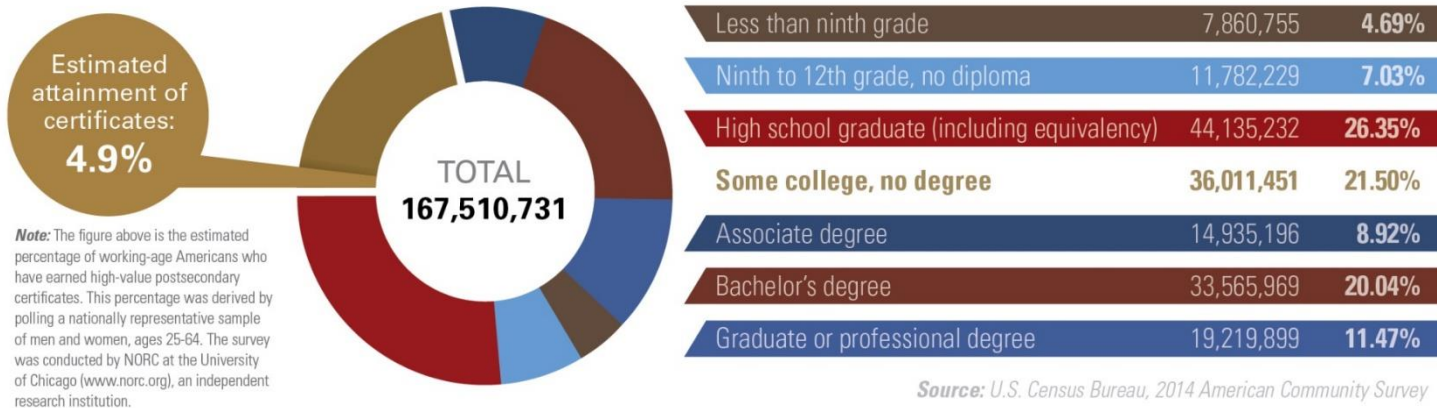
# Counting Certificates: How did we do it?

National Estimate:

- GEMEnA developed instrument
- NORC at the University of Chicago

# National Certificate Attainment – 4.92%

## Levels of education for United States residents, ages 25-64



# Counting Certificates:

## How did we do it?

### State Estimates:

- Georgetown Center on Education and the Workforce