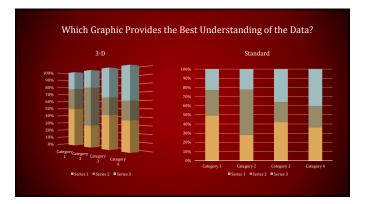
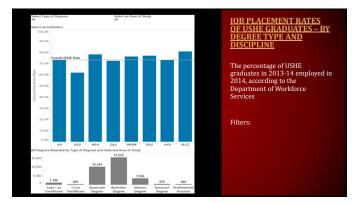
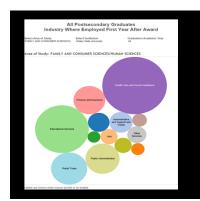


GENERAL RULE OF THUMB - USHE

- No 3-D graphics
- Keep the number of filters to a minimum
- Organize visualizationOnly related data on the pageMinimize clutter
- Provide appropriate context

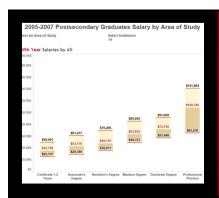






WHERE ARE UTAH COLLEGE GRADUATES EMPLOYED

The relationship between a college degree or certificate and a career is very complex. The idea that a specific area of study will qualify a person for employment in only one industry is simply untrue. The interactive chart below illustrates the industries in which USHE graduates are employed. This data is compiled through USHE's partnership with the Utah Data Alliance.

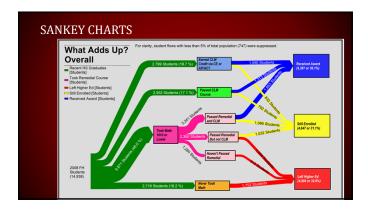


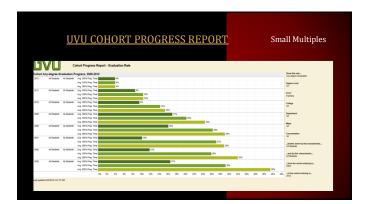
UTAH WAGE INFORMATION BY FIELD OF STUDY

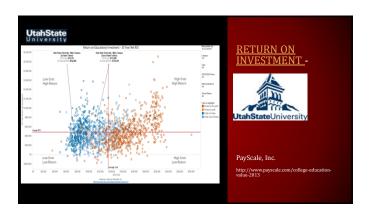
Cautions

While informative, this data does not guarantee that an individual who earns a degree or certificate in a given field of study at a USHE institution will obtain these wages in their first or fifth year of employment.

This data does not account for inherent factors associated with wage earning potential including geography, specific circumstances of an individual or business, or current economic and regulatory conditions.







THINGS TO CONSIDER

- Distribution method
- Dashboard
- Electronic documents (.pdf)
- Paper document
- Audience
- Internal use (Executive Council v. Staff positions)
- State/ Board Leadership
- General Public

Summary of Edward Tufte's Visualization Course

Tufte, Edward R. *The Visual Display of Quantitative Information*, Graphics Press, Cheshire, CT 1983.

Tufte, Edward R. *Envisioning Information*, Graphics Press, Cheshire, CT 1991.

